

**Customer Code:**

**ADDENDUM AGREEMENT TO THE SUBSCRIPTION LICENSE AGREEMENT – HD BOUQUET**

This Addendum to the Subscription License Agreement ("**Addendum**") is executed on this \_\_\_\_ day of [●], 2017 by and between:

**STAR India Private Limited**, a company incorporated in India with its registered office at Star India Private Limited, STAR House, Urmi Estate, 95 Ganpatrao Kadam Marg, Lower Parel (W), Mumbai, 400013 (hereinafter referred to as the "**STAR**", which expression shall, unless repugnant to the context or meaning thereof, be deemed to include its successors and permitted assigns);

**AND**

[●], [Private/Public Limited Company] incorporated under the Companies Act 1956 with its registered office at [●] through its Authorized Signatory Mr./Mrs./ Ms. [●] (hereinafter referred to as the "**DTHO**", which expression shall, unless repugnant to the context or meaning thereof, be deemed to include its successors and permitted assigns);

STAR and DTHO shall hereinafter be individually and collectively referred to as "**Party**" and "**Parties**" respectively.

**WHEREAS:**

- A. The DTHO is desirous of availing of the HD Channels provided by STAR for distribution through its Distribution System on the basis of Subscription License Agreement entered into between the STAR and DTHO on [●] ("**Agreement**");
- B. STAR is offering the DTHO Incentives on the HD Bouquet Rate as set out in this Addendum ("**HD Bouquet Scheme**"), subject to and in accordance with the terms and conditions contained in this Addendum;
- C. The DTHO is desirous of availing the Incentives under this HD Bouquet Scheme subject to and in accordance with the terms and conditions contained in this Addendum;
- D. Based on (i) DTHO opting for the HD Bouquet under the Agreement and (ii) on the above representations, Incentives under the HD Bouquet Scheme are being made available to the DTHO on the HD Bouquet, subject to the DTHO's compliance with all the terms and conditions of the Agreement, as modified pursuant to this Addendum.

**NOW THEREFORE**, in consideration for the mutual promises and covenants set out herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, it is hereby agreed as follows:

## 1. DEFINITIONS

- 1.1. *Capitalized Terms.* Any capitalized terms used but not defined in this Addendum shall have the meanings ascribed to such terms in the Agreement, or if not defined in the Agreement, then the meanings ascribed to such terms under applicable Law.
- 1.2. *Definitions.* All other capitalized terms used in this Addendum shall have the meanings ascribed to such terms in **Annexure 1**. Any term used herein but not defined expressly in this Addendum or the Agreement shall have the meaning ascribed under applicable Law.

## 2. CONDITIONS

- 2.1. *Incentive Eligibility Conditions.* The DTHO shall be entitled to avail of the Incentives, within the Territory, with effect from the date of execution of this Addendum, subject to the DTHO meeting each of the following conditions ("**Incentive Eligibility Conditions**"):
  - 2.1.1. The DTHO shall have executed the Agreement in order to distribute STAR's HD Channels, on the terms set out in the Agreement;
  - 2.1.2. The DTHO having opted for the HD Bouquet on the terms set out in the Agreement;
  - 2.1.3. The DTHO ensuring that during the Term, the HD Channels comprising in the HD Bouquet will be made available and carried throughout the Territory on its Distribution System to its existing subscribers as on the date of execution of this Addendum, as well as to its new subscribers in entirety and continuously on a 24X7X365 basis without any break, as per the terms and conditions of this Addendum.

## 3. INCENTIVES

- 3.1. *Incentives.* The DTHO shall, subject to compliance with each of the Incentive Eligibility Conditions set out in Clause 2.1 of this Addendum, be entitled to avail the following incentives on a cumulative basis for the HD Bouquet on the HD Bouquet Rate.
  - 3.1.1. *HD Subscriber Base Incentive:* The HD Subscriber Base Incentive shall mean the incentive provided to the DTHO based on the Network Pay High Definition Subscriber Base of the DTHO, in accordance with the terms set out in **Annexure 2 ("HD Subscriber Base Incentive Conditions")**.
  - 3.1.2. *HD LCN Incentive:* The HD LCN Incentive shall mean the incentive available to the DTHO in consideration of the DTHO placing the HD Channel(s) in the logical channel number position ("**LCN**") slabs set out in **Annexure 3 ("HD LCN Incentive Conditions")**.
  - 3.1.3. *HD Channel Parity Incentive:* The HD Channel Parity Incentive shall mean the incentive available to the DTHO in consideration of the DTHO placing the HD Channels in parity with the competing channels of other broadcasters as set out in **Annexure 4 ("HD Channel Parity Incentive Conditions")**.
  - 3.1.4. *HD Penetration Incentive:* The HD Penetration Incentive shall mean the incentive available to the DTHO in consideration of the DTHO achieving the penetration threshold set out in **Annexure 5 ("HD Penetration Incentive Conditions")**.
  - 3.1.5. *HD Additional Incentive:* The HD Additional Incentive shall mean the additional incentive available to the DTHO, subject to the DTHO meeting the conditions as set out in **Annexure 6 ("HD Additional Incentive Conditions")**.

3.2 Each of the aforesaid incentives shall individually be referred to as an “**Incentive**” or collectively as “**Incentives**”.

3.3 In the event that the DTHO complies with all the Incentive Eligibility Conditions, the DTHO will be entitled to such of the Incentives in respect of which it complies with the conditions as set out in the respective Annexures.

#### 4. **REPORTS**

4.1. In order to be eligible for the Incentives, the DTHO shall for the entire Territory, provide STAR, along with and in addition to the Reports referred to in the Agreement, additional Reports as detailed in **Annexure 7** of this Addendum.

4.2. The DTHO shall provide STAR with the Reports, as applicable, within 7 (seven) calendar days of end of each month.

4.3. Provisioning of Reports as per the terms of this Clause 4 shall constitute a material obligation on part of the DTHO. Non-provisioning of such Reports shall amount to material breach of the Agreement, which shall entitle STAR to withdraw the Incentives and/ or terminate the Agreement and disconnect signals of the HD Channels to the DTHO as per the terms of the Agreement.

#### 5. **SUBSCRIBER RECORDS, ACCESS AND AUDIT**

5.1. STAR shall, during the Audit referred to in Clause 14 of the Agreement, be entitled to access the Records, SMS, CAS and related systems of the DTHO in order to determine the correctness of the Reports referred to in Clause 4.1 of this Addendum. In the event an audit or inspection by STAR’s representative(s) reveals that the DTHO has under-reported or has misrepresented any information contained in the Reports or any item having a bearing on the computation of the Incentives that the DTHO is entitled to avail and/ or the License Fee payable by the DTHO, STAR shall provide the DTHO with written notice setting out the amount of such additional fee (“Shortfall Amount”) payable by the DTHO STAR (“Notice of Shortfall”). Upon receipt of the Notice of Shortfall, the DTHO shall immediately, and in any event no later than 2 (two) calendar days from the date of receiving such Notice of Shortfall pay the Shortfall Amount together with interest at the Late Payment Interest Rate for the period from the date when the payments should have been made by the DTHO until the actual date of payment in the manner set out in Clause 14 of the Agreement.

#### 6. **LICENSE FEE**

6.1. The License Fee for the relevant month shall be calculated in the manner as set out in Clause 7 of the Agreement.

6.2. However for computation of the License Fee payable by the DTHO to STAR for the HD Bouquet as per Clause 7 of the Agreement, the HD Bouquet Rate shall be the Incentivized HD Bouquet Rate.

#### 7. **TERMINATION**

7.1. This Addendum shall stand automatically terminated and shall cease to have effect immediately upon termination or expiry of the Agreement in accordance with its terms.

#### 8. **MISCELLANEOUS**

8.1. Until the termination of this Addendum in accordance with the terms hereof:

- 8.1.1. This Addendum shall form an integral part of the Agreement and shall be read along with the Agreement. All references in the Agreement to “this Agreement” shall include the reference to this Addendum, wherever the context so requires. Further, reference to the Agreement in any other documents shall include reference to the Agreement as amended by this Addendum.
- 8.1.2. This Addendum shall modify the Agreement and the understanding set out in the Agreement, as applicable, only to the limited extent set out herein. Except as specifically and expressly amended by this Addendum, all other provisions of the Agreement shall remain unchanged and in full force and effect and shall continue to remain applicable and binding on the Parties.
- 8.1.3. Save and except for the aforesaid all other terms and conditions of the Agreement shall remain unaltered and in force. In the event of conflict between the terms of this Addendum and the provisions of the Agreement, the provisions of this Addendum shall prevail in relation to the matters set out herein.
- 8.1.4. The Parties agree that STAR reserves its right to amend/ modify or withdraw the HD Bouquet Scheme and Addendum at its sole discretion, in the event, during the Term, (i) STAR launches a New HD Channel, or (ii) in case of a Removed HD Channel, or (iii) in case of a Converted HD Channel, as stated in Clause 6 of the Agreement. For the avoidance of doubt, it is clarified that a reference to a New HD Channel in this Addendum and/ or the Agreement includes any additional channels (whether by way of a new launch, acquisition of any existing channel or otherwise), distributed by STAR and/ or its current or future subsidiaries, and in such an event STAR shall have the right to withdraw and/ or modify this Addendum and/ or the Incentives set out herein in its sole discretion.
- 8.1.5. The Agreement and this Addendum collectively contain the entire understanding between the Parties with respect to the subject matter hereof and supersedes any prior agreements, writings, understandings or communications in this connection. The Parties agree that the terms contained herein are fair and reasonable. The Agreement and this Addendum shall not be modified, amended or varied unless otherwise mutually agreed in writing in accordance with applicable Law.

**IN WITNESS WHEREOF** the Parties hereto the Parties hereto have caused this Addendum to be duly executed and delivered by their duly authorized representatives on the day and year first above written.

Signed for and on behalf of	Signed for an on behalf of
	<b>STAR India Private Limited</b>
Signature:	Signature:
Name: Mr.	Name: Mr.
Title:	Title:
Date:	Date:
<b>WITNESS:</b>	<b>WITNESS:</b>

Signature:	Signature:
Name:	Name:

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## ANNEXURE 1

### DEFINITIONS

1. **“HD Package(s)”** shall mean all such packages (current and future) of high definition television channels offered by the DTHO to its subscribers, which comprise of (i) a combination of HD FTA Channels and one or more HD Pay Channels of a single broadcaster or multiple broadcasters; and/or (ii) a combination of one or more HD Pay Channels of a single broadcaster or multiple broadcasters.
2. **“HD Access Offer”** shall mean all the offers (current and future) made by the DTHO to its subscribers by which the DTHO’s subscribers can avail high definition channels corresponding to the standard definition channels subscribed to by such subscribers as part of base pack and/or add-on packs of the standard definition channels upon payment of a high definition access fee.
3. **“HD FTA Channel(s)”** shall mean high definition free-to-air channel(s), in respect of DTHO network, being a high definition channel for which no subscription fee is to be paid by the DTHO to the broadcaster for its retransmission on its DTH platform.
4. **“HD Pay Channel(s)”** shall mean, in respect of DTH network, high definition channel(s) for which subscription fees is to be paid to the broadcaster by the DTHO and due authorization needs to be taken from the broadcaster for its re-transmission on its DTHO platform.
3. **“HD Bouquet”** shall have the meaning ascribed to it in Schedule A of the Agreement.
4. **“HD Bouquet Rate”** shall have the meaning ascribed to it in Schedule A of the Agreement.
5. **“Incentivized HD Bouquet Rate”** shall mean the HD Bouquet Rate less any Incentives as set out in this Addendum, which the DTHO is entitled to avail of in terms of this Addendum.
6. **“SD Incentive Scheme(s)”** shall mean the incentive schemes made available to the DTHO in relation to the Reference Interconnect Offer for Digital Addressable Cable Television Systems for STAR’s standard definition channels and include the BENGALI Bouquet Scheme, KANNADA Bouquet Scheme, MALAYALAM Bouquet Scheme, MARATHI Bouquet Scheme, NATIONAL Bouquet Scheme, SOUTH Bouquet Scheme, TAMIL Bouquet Scheme and TELEGU Bouquet Scheme.

## ANNEXURE 2

### HD SUBSCRIBER BASE INCENTIVE CONDITIONS

1. The DTHO shall be entitled to the Subscriber Base Incentive based on the Network Pay High Definition Subscriber Base of the DTHO as detailed in the table below ("**Subscriber Base Grid**"):

<b>HD Subscriber Base Grid</b>		
<b>Sr. No.</b>	<b>Network Pay High Definition Subscriber Base</b>	<b>HD Subscriber Base Incentive</b>
1	Less than 10,000	0.0%
2	Greater than or equal to 10,000, but less than 50,000	0.5%
3	Greater than or equal to 50,000, but less than 100,000	1.0%
4	Greater than or equal to 100,000, but less than 1,000,000	1.5%
5	Greater than or equal to 1,000,000	2.0%

2. Network Pay High Definition Subscriber Base for the concerned month, shall mean the total number of high definition subscribers who are connected to the DTHO's Distribution System, for the Territory, and have subscribed to one or more high definition pay channels of any broadcaster, on a-la-carte or bouquet basis from the DTHO.
3. For the purpose of calculating the Subscriber Base Incentive for the relevant months as per the table above, the Network Pay High Definition Subscriber Base shall be calculated on the basis of the Reports furnished as per this Addendum.

### ANNEXURE 3

#### HD LCN INCENTIVE CONDITIONS

1. In the event the DTHO makes available the HD Channels comprised in the HD Bouquet in the manner as set out in **Table I (“HD LCN Requirement Grid”)** below, and subject to Paragraph 2 below, the DTHO shall be entitled to the Incentive set out in **Table II** below.
2. HD LCN Rank Requirement as stated in the HD LCN Requirement Grid shall mean the Rank within the HD Genre mentioned in the HD LCN Requirement Grid.

<b>Table I: HD LCN Requirement Grid</b>		
<b>HD Channels</b>	<b>HD LCN Rank Requirement</b>	<b>HD Genre</b>
Star Plus HD	Top 1	Hindi Entertainment
Star Bharat (Erstwhile Life OK HD)	Top 5	Hindi Entertainment
Star Gold HD	Top 2	Hindi Movies
Star Sports HD1	Top 4	Sports
Star Sports HD2	Top 4	Sports
Star Sports 1 HD Hindi	Top 4	Sports
Star Sports Select HD1	Top 6	Sports
Star Sports Select HD2	Top 6	Sports
Star World Premier HD	Top 5	English Entertainment
Star World HD	Top 1	English Entertainment
Star Movies Select HD	Top 3	English Movies
Star Movies HD	Top 1	English Movies
National Geographic HD	Top 1	Infotainment
Nat Geo Wild HD	Top 3	Infotainment
Nat Geo People HD	Top 6	Infotainment
Fox Life HD	Top 1	Lifestyle
Baby TV HD	Top 2	Kids
Nat Geo Music HD	Top 1	English Music
Star Pravah HD	Top 2	Marathi Entertainment
Star Jalsha HD	Top 1	Bengali Entertainment
Jalsha Movies HD	Top 1	Bengali Movies
Vijay HD	Top 2	Tamil Entertainment
Asianet HD	Top 1	Malayalam Entertainment
Maa HD	Top 2	Telugu Entertainment
Star Gold Select HD	Top 3	Hindi Movies
Maa Movies HD	Top 2	Telugu Movies
Star Suvarna HD	Top 2	Kannada Entertainment

3. LCN positioning of the five (5) Sports Channels namely Star Sports HD1, Star Sports HD2, Star Sports 1 HD Hindi, Star Sports Select HD1 and Star Sports Select HD2 will be consecutive in the HD Sports genre, without any channel(s) breaking the sequence. Non-compliance of this condition (calculated for each Sports HD Channel individually) shall be construed as the non-fulfillment of the LCN condition for such Channel.

**Examples:**

- a. if Star Sports HD1 is placed at number 2 within the HD Sports genre, then Star Sports HD2, Star Sports 1 HD Hindi, Star Sports Select HD1 and Star Sports Select HD2, shall be placed at 3, 4, 5 and 6 respectively, without any other channel(s) placed between the Star Sports HD Channels thereby disrupting the sequence.
- b. if Star Sports HD1 is placed at number 1 within the HD Sports genre; Star Sports HD2 is placed at no. 3; Star Sports 1 HD Hindi is placed at no. 5; Star Sports Select HD1 is placed at no.6 and Star Sports Select HD2 is placed at no.7 then the desired LCNs will be construed as not having been provided for four HD Channels (i.e. each of Star Sports HD2 and Star Sports 1 HD Hindi which are not consecutive and Star Sports 1 HD Hindi and Star Sports Select HD2 which is not placed in the Top 4 and Top 6)
4. In the event that the DTHO adheres to the HD LCN Conditions as set out in Paragraph 1 and Paragraph 2 above, the Incentives referred to in Clause 3.1.2 of this Addendum shall be granted as per the table below:

**Table II**

<b>Sr. No.</b>	<b>Number of HD Channels satisfying LCN Conditions</b>	<b>Incentives</b>
1	Desired LCN provided for all HD Channels	<b>9.0%</b>
2	Desired LCN provided for all HD Channels except for 1 HD Channel	<b>6.0%</b>
3	Desired LCN provided for all HD Channels except for 2 HD Channels	<b>3.0%</b>
4.	Desired LCN not provided for more than 2 HD Channels	<b>0.0%</b>

## ANNEXURE 4

### HD CHANNEL PARITY INCENTIVE CONDITIONS

1. The DTHO shall be entitled to the HD Channel Parity Incentive as set out in table below, in the event the DTHO makes available to its Subscribers each of the HD Channels comprised of in the HD Bouquet in the HD Package(s), and/or HD Access Offer comprising of (i) similar channels; and (ii) similar genre and language channels of competing broadcasters, in the manner set out in the table below (“**HD Parity Requirement Grid**”); and

<b>HD Parity Requirement Grid</b>	
<b>Competing broadcaster channels (“Competing HD Channels”)</b>	<b>HD Channels</b>
Zee TV HD, Colors HD, &TV HD, Sony HD and similar channels	Star Plus HD
Zee TV HD, Colors HD, &TV HD, Sony HD and similar channels	Star Bharat HD
Zee Cinema HD, &Pictures HD, Sony MAX HD and similar channels	Star Gold HD
Ten 1 HD, Ten Golf HD, SIX HD, Sony ESPN HD and similar channels	Star Sports HD1
Ten 1 HD, Ten Golf HD, SIX HD, Sony ESPN HD and similar channels	Star Sports HD2
Ten 1 HD, Ten Golf HD, SIX HD, Sony ESPN HD and similar channels	Star Sports 1 HD Hindi
Ten 1 HD, Ten Golf HD, SIX HD, Sony ESPN HD and similar channels	Star Sports Select HD1
Ten 1 HD, Ten Golf HD, SIX HD, Sony ESPN HD and similar channels	Star Sports Select HD2
Zee Café HD, Comedy Central HD, Colors Infinity HD, AXN HD and similar channels	Star World HD
Zee Café HD, Comedy Central HD, Colors Infinity HD, AXN HD and similar channels	Star World Premier HD
Zee Studio HD, PIX HD, Movies Now HD, Movies Now + and similar channels	Star Movies HD
Zee Studio HD, PIX HD, Movies Now HD, Movies Now +, and similar channels	Star Movies Select HD
Discovery HD World, History TV18 HD, Animal Planet HD, Nat Geo Wild HD and similar channels	National Geographic HD
TLC HD World, Travel XP HD and similar channels	Fox Life HD
Animal Planet HD World and similar channels	Nat Geo Wild HD
History TV18 HD, Discovery HD World and similar channels	Nat Geo People HD
Nick HD, Disney XD HD and similar channels	Baby TV HD
VH1 HD, MTV Indies HD and similar channels	Nat Geo Music HD
Zee Marathi HD, Colors Marathi HD and similar channels	Star Pravah HD
Zee Bangla HD, Colors Bangla HD and similar channels	Star Jalsha HD
All Bengali Movies HD channels	Jalsha Movies HD
Sun TV HD and similar channels	Vijay HD
Surya HD and similar channels	Asianet HD
Gemini TV HD, ETV HD and similar channels	Maa HD
Gemini Movies HD and similar channels	Maa Movies HD
Zee Cinema HD, &Pictures HD, Sony MAX HD and similar channels	Star Gold Select HD
Colors Kannada HD, Udaya HD and similar channels	Star Suvarna HD

2. In the event that the DTHO adheres to the HD Channel Parity Conditions for each of the HD Channels comprised in the HD Bouquet in the manner as set out in Paragraph 1 above, during every single day of the concerned month, the DTHO shall receive a HD Channel Parity Incentive of 35% on the HD Bouquet Rate.
3. For the avoidance of doubt it is hereby clarified that, if the DTHO fails to adhere to the HD Channel Parity Conditions for any single HD Channel comprised in the HD Bouquet for even a single day during the concerned month, the DTHO shall not be entitled to any HD Channel Parity Incentive for the concerned month.
4. Notwithstanding the above, if the DTHO fails to adhere to the HD Channel Parity Conditions as set out above for any 2 (two) months during the Term, the DTHO at STAR’s sole discretion shall not be eligible for any HD Channel Parity Incentive for a

period of upto 3 (three) months immediately succeeding the second default month. This is over and above the DTHO not being eligible for HD Channel Parity Incentive during the concerned default months.

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**ANNEXURE 5**

**HD PENETRATION INCENTIVE CONDITIONS**

1. The DTHO shall be entitled to HD Penetration Incentive on the HD Bouquet Rate in terms of one of the scenarios set out in the table below, subject to the DTHO achieving the Penetration threshold for each of such scenarios set out below: it is clarified that the HD Penetration Incentive can be availed by the DTHO for the concerned month only with respect to any one of the Scenarios and will not be cumulative

<b>Scenario</b>	<b>HD Channels</b>	<b>Penetration threshold of Network Pay High Definition Subscriber Base</b>	<b>HD Penetration Incentive</b>
<b>1</b>	Star Sports HD1, Star Sports HD2, Star Sports 1 HD Hindi, Star Sports Select HD1 & Star Sports Select HD2	>=50% penetration for each of the HD Channels in column 2 of this table	32.0%
	Star World Premier HD, Star World HD, Star Movies HD, Star Movies Select HD	>=30% penetration for each of the HD Channels in column 2 of this table	
<b>2</b>	Star Sports HD1, Star Sports HD2, Star Sports 1 HD Hindi, Star Sports HD4 Star Sports Select HD1& Star Sports Select HD2	>=50% penetration for each of the HD Channels in column 2 of this table	30.0%

## ANNEXURE 6

### HD ADDITIONAL INCENTIVE CONDITIONS

1. The DTHO shall be entitled to HD Additional Incentive as detailed in paragraph 2 subject to the DTHO adhering to the below conditions:
  - a. DTHO should have opted for at least one of the SD Incentives Schemes;
  - b. DTHO has not failed to adhere to the LCN Rank Requirement for more than 2 Channels in the SD Incentive Scheme(s) that it has opted;
  - c. DTHO has adhered to the Channel Parity Conditions for all the Channels in the SD Incentive Scheme(s) that it has opted; and
  - d. DTHO has fulfilled at least one of the Scenarios in relation to Penetration Incentive Conditions in the SD Incentive Scheme(s) that it has opted
2. In the event that the DTHO adheres to each of the conditions as set out in Paragraph 1 above, the DTHO shall receive an HD Additional Incentive of 7.5% on the HD Bouquet Rate.

**ANNEXURE 7**

**FORMAT OF REPORTS**

**Part A:**

**1. Network High Definition Subscriber Base Report**

Opening Active STBs of DTTHO	Closing Active STBs of DTTHO	Average Active STBs of DTTHO

**2. Network High Definition Pay Subscriber Base Report**

Opening Active Pay STBs of DTTHO	Closing Active Pay STBs of DTTHO	Average Active Pay STBs of DTTHO

**Part B:**

**1. STAR HD Channel(s) Subscriber Base Report**

Sr. No.	STAR Channel Name	HD	Opening Active STBs Count	Closing Active STBs Count	Average Active STBs Count

**2. STARHD Bouquet Report (Channel-wise)**

Sr. No.	STAR Bouquet Name	STAR HD Channels part of Bouquet	Opening STBs count for STAR HD Channels	Closing STBs count for STAR HD Channels	Average STBs count for STAR HD Channels

**3. STARHD Channel(s) A-la-Carte Report (HD Channels not part of Bouquet)**

Sr. No.	HD Channel Name (A-la-Carte)	Opening STBs count for STAR HD Channels	Closing STBs count for STAR HD Channels	Average STBs count for STAR HD Channels

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DTHO cannot subscribe to same Channel in Bouquet as well as A-la-carte. The above Report should include all STAR HD Channels subscribed by DTTHO on A-la-Carte and not as part of Bouquet

**Part C: DTTHO HD bouquet(s) to subscribers / consumers (Retail HD Bouquet)**

**1. Retail HD Bouquet -wise report**

Sr. No.	Retail HD Bouquet name	Opening STBs count for the Retail HD Bouquet	Closing STBs count for Retail HD Bouquet	Average STBs count for Retail HD Bouquet

**2. DTTHO retail HD bouquet -wise channel-wise report**

Sr. No.	Retail HD Bouquet name	STAR HD Channel part of the Retail HD Bouquet	Opening STB count for STAR HD Channels	Closing STB count for STAR HD Channels	Average STB count for STAR HD Channels

**3. Add-on Retail HD Bouquet wise channel-wise report**

Sr. No.	Add-On Retail HD Bouquet Name	STAR HD Channel part of the Add-On Retail HD Bouquet	Opening STB count for STAR HD Channel(s)	Closing STB count for STAR HD Channel(s)	Average STB count for STAR HD Channel(s)

**4. A-la-carte HD Channel wise report**

Sr. No.	HD Channel Name (A-la-Carte)	Opening STBs count for STAR HD Channel	Closing STBs count for STAR HD Channel	Average STBs count for STAR HD Channel

The above report should include all STAR HD Channels offered by DTTHO to its subscribers on A-la-Carte basis

**Part D: LCN Report**

Sr. No	STAR HD Channel Name	HD Genre	Language	HD Channel LCN No	LCN Rank in HD Genre

**Part E: Parity Report**

<b>Sr. No.</b>	<b>Name of all Retail HD Bouquet &amp; add-On Retail HD Bouquet (Pay, FTA, Pay + FTA)</b>	<b>Name of all STAR HD Channels (Pay, FTA, Pay + FTA)</b>	<b>Name of all HD channels of other broadcasters (Pay, FTA, Pay + FTA)</b>	<b>Parity Adhered to (Y/N)</b>

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