

Date: August 17, 2022

Attention DPO

Subject: Intimation of Promotional Scheme for channels “Star Kiran” and “Star Kiran HD” under clause 3(4) of the Tariff Order.

Ref:

1. The Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable Systems) Regulations, 2017 (“**Interconnection Regulations**”);
2. The Telecommunication (Broadcasting and Cable) Services (Eighth) (Addressable Systems) Tariff Order, 2017 (“**Tariff Order**”);
3. Subscription License Agreement (“**SLA**”) executed between you (“**DPO**”) and Star India Private Limited (“**Star**”) for Star Channels.

Dear Sir,

We are pleased to inform you that Star is offering a promotional scheme (“**Promotional Scheme**”) for its channels “Star Kiran” and “Star Kiran HD” with effect from August 17, 2022 (“**Effective Date**”). The details of the Promotional Scheme are as under:

Channel(s)	Star Kiran & Star Kiran HD
Promotional Scheme Period	90 days (August 17, 2022 to November 14, 2022)
MRP of Channel(s) during the Promotional Scheme	DPO shall not be liable to pay the subscription fees for the Channel(s) on a a-la-carte basis (applicable to Addressable Platforms i.e., DTH, HITS, IPTV & DAS Operators). It is clarified that the said Promotional Scheme is applicable only for Channel(s) subscribed on a-la-carte basis and does not apply to the bouquets comprising of such Channel(s).

In event you are already availing and retransmitting the aforesaid Channel(s) under the SLA the benefit of the Promotional Scheme on the Channel(s) subscribed on a-la carte basis shall be automatically passed on to you during the Promotional Scheme Period.

In case you have not subscribed to the said Channel(s) under the SLA, then you may opt for the same by reaching out to our representatives/website.

Needless to mention the MRP for the Channel(s) as referred in the SLA i.e. Rs. 12/-* for “Star Kiran” and Rs. 15/-* for “Star Kiran HD” per month per subscriber shall be applicable after the expiry of the Promotional Scheme Period (*MRP is exclusive of taxes and other levies as applicable).

Except to the extent provided above, all other terms and conditions of the SLA along with the terms of amendment agreements, if any, executed between the parties shall continue to remain binding for the remaining part of the Term of SLA.

Looking forward to your co-operation and support.

Thanking you,

For Star India Private Limited

**Sd/-
Authorized Signatory**