

Date: August 01, 2023

**Attention DPO**

**Subject:** Relaxation of Qualifying Parameters for availing Incentive.

**Reference:**

1. The Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable Systems) Regulations, 2017, as amended ("**Interconnection Regulations**"), The Telecommunication (Broadcasting and Cable) Services (Eighth) (Addressable Systems) Tariff Order, 2017, as amended ("**Tariff Order**") and The Telecommunication (Broadcasting and Cable) Services Standards of Quality of Service and Consumer Protection (Addressable Systems) Regulations, 2017, as amended (collectively referred to as "**New Regulatory Framework**");
2. Subscription License Agreement (STAR RIO Version 5 dated 16.12.2022) of Star India Pvt. Ltd. ("**Star**") under the New Regulatory Framework, as applicable ("**Agreement**").

Dear DPOs,

This is in reference to the captioned Agreement, pursuant to the amendments to the Tariff Order and the Interconnection Regulations issued by TRAI on November 22, 2022, which came into full effect from February 1, 2023.

Star has been receiving requests from various distribution platform operators ("**DPOs**") who have expressed their inability to meet the Qualifying Parameters for entitlement of Incentive, in view of ongoing migration of subscribers to the Subscribed A- la Carte Channels and Bouquets under the Agreement in terms of the New Regulatory Framework and hence have requested for a temporary relaxation of the Qualifying Parameters.

Hence, in order to incentivize the DPOs to facilitate seamless migration into New Regulatory Framework and safeguarding consumer interest as has been the objective reiterated by TRAI from time to time, we are pleased to inform you that the Qualifying Parameters for entitlement of Incentive for the period effective July 1, 2023 till December 31, 2023 ("**Specified Period**") are relaxed for all the DPOs. The Incentive Scheme with relaxed Qualifying Parameters applicable during the Specified Period is enclosed in **Annexure A** to this letter.

The same shall be applicable for all DPOs and will be valid only for the Specified Period after which it shall not be applicable and from January 1, 2024 the Incentive Scheme as provided in Annexure F of the Agreement shall be applicable. Star reserves the right to withdraw, modify or extend the said Incentive Scheme anytime including the Specified Period.

Unless otherwise expressly defined herein, all capitalized words/ terms used herein shall have the meaning ascribed to it in the applicable Agreement.

Except to the extent the Incentive conditions are modified for the Specified Period, all other terms and conditions of the Agreement shall continue to be binding on the Parties.

Yours Sincerely,  
For **Star India Private Limited**

Sd/-

**Authorized Signatory**

Encl: As above

**Annexure A**

**INCENTIVE SCHEME**

STAR is offering Incentive on all Subscribed Bouquets and Subscribed A-la-Carte Channels, upto a maximum of 15%, subject to fulfillment of all the conditions detailed hereinbelow :-

<p><b>Eligibility Conditions</b></p>	<ol style="list-style-type: none"> <li>1. Providing the <b>Qualifying Reports</b> as listed in <b>Section 3</b> below on or before the <b>Qualifying Report Deadline</b></li> <li>2. Fulfilling LCN Rank Requirements for all Subscribed A-la-Carte Channels as detailed hereunder:             <ol style="list-style-type: none"> <li>a. The DPO shall maintain the LCN Ranks on the EPG for all Subscribed Channels listed in <b>Table 4</b> under <b>Section 2</b> below for all head ends of the DPO as per the LCN Rank maintained by the DPO in the last week of November 2022.</li> <li>b. In the event, the DPO has not availed/Subscribed any of the Channels listed in <b>Table 4</b> under <b>Section 2</b> below prior to the execution of this SLA or/and prior to November 2022 at one or more of their head-end(s), then upon execution of this SLA, the DPO shall fulfill the LCN Rank Requirement for such Subscribed Channels on the EPG, as laid down in <b>Table 5</b> under <b>Section 2</b> below only for those specific head-end(s). Once the Subscribed Channel has been assigned a particular LCN Rank as per <b>Table 5</b> under <b>Section 2</b> below, then the DPO shall continue to maintain and adhere to the same LCN Rank for the Term of this SLA.</li> </ol> </li> </ol>											
<p><b>Qualifying Parameters</b></p>	<p align="center"><b>PART A</b></p> <p><b>Applicable on all Subscribed A-la-Carte Channels and Bouquets except Disney Channel, Disney Channel HD, Super Hungama, Disney Junior, Disney International HD, Disney Kids Pack, Disney Kids Pack HD, Disney Hungama Kids Pack, Disney Hungama Kids Pack HD</b></p> <p>DPOs shall be entitled to Incentive of upto 15% on all Subscribed A-la-carte Channels and Bouquets as mentioned above provided that the DPO satisfies the following conditions:</p> <p>Achieving the respective Focus Market Conditions as set out in <b>Section 1</b> below.</p> <p>The Penetration for Specified Bouquet(s) and Channel(s) shall be measured by aggregating the Penetrations of all the Specified Bouquet(s) and Channel(s) respectively in each Focus Market.</p>	<p align="center"><b>PART B</b></p> <p><b>Applicable on Disney Channel, Disney Channel HD, Super Hungama, Disney Junior, Disney International HD, Disney Kids Pack, Disney Kids Pack HD, Disney Hungama Kids Pack, Disney Hungama Kids Pack HD</b></p> <p>DPO shall be entitled to Incentive of 15% on all Subscribed A-la-carte Channels and Bouquets as mentioned above provided that the DPO satisfies the following condition:</p> <p>a) Achieving a total Bouquet Penetration Level of <math>\geq 30\%</math> of <b>Specified Kids Bouquets</b> on ActivePlatform Subscriber Base.</p> <table border="1" data-bbox="1024 1528 1425 1801"> <thead> <tr> <th>Sr. No.</th> <th>Specified Kids Bouquets</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Disney Kids Pack</td> </tr> <tr> <td>2</td> <td>Disney Kids Pack HD</td> </tr> <tr> <td>3</td> <td>Disney Hungama Kids Pack</td> </tr> <tr> <td>4</td> <td>Disney Hungama Kids Pack HD</td> </tr> </tbody> </table> <p>The Penetration for Specified Kids Bouquets shall be measured by aggregating the Penetrations of all the Specified Kids Bouquets as listed above.</p>	Sr. No.	Specified Kids Bouquets	1	Disney Kids Pack	2	Disney Kids Pack HD	3	Disney Hungama Kids Pack	4	Disney Hungama Kids Pack HD
Sr. No.	Specified Kids Bouquets											
1	Disney Kids Pack											
2	Disney Kids Pack HD											
3	Disney Hungama Kids Pack											
4	Disney Hungama Kids Pack HD											

**Additional  
Conditions**

**Audit Report**

- a) For the DPOs who have not submitted the Audit Report for the past calendar year (s) including the period of twelve (12) months prior to the date of execution of the SLA, the DPO shall within 3 months of execution of this SLA submit the Audit Report under Regulation 15(1) of the Interconnection Regulation failing which STAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value until submission of the Audit Report. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value.
- b) In the event the DPO has submitted the Audit Report covering any or part of twelve (12) preceding months prior to execution of this SLA, the DPO shall submit the Audit Report of the subsequent period within twelve (12) months of the end of previous period of audit. For ex- If the DPO has executed this SLA on January 1, 2023 and has submitted the Audit Report covering the audit period upto September 30, 2022, the DPO shall be liable to submit the Audit Report for the subsequent period (i.e. period commencing from October 1, 2022) within twelve (12) months from end of previous period of audit i.e. by September 30, 2023. Alternatively, the DPO can submit the Audit Report not later than twelve (12) months from the last Audit Report submission date. In the event the DPO fails to submit such Audit Report, STAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value until submission of the Audit Report. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value.
- c) In the event the DPO has not availed signals of STAR Channels in the twelve (12) preceding months prior to execution of the SLA, the DPO shall submit the Audit Report within twelve (12) months of the execution of the SLA failing which STAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value until submission of the Audit Report. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value.
- d) If upon submission of the Audit Report by the DPO, STAR intends to conduct the Audit in accordance with Regulation 15(2) of the Interconnection Regulations, the DPO shall extend full and timely co-operation to STAR. In the event the DPO fails to co-operate or permit STAR to conduct the Audit within the timelines specified by STAR, STAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value until the DPO extends such co-operation and permits such Audit and until such Audit is conducted and the Audit Report for such Audit is submitted to STAR which confirms that the Addressable Systems are free from discrepancies/shortcomings. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value
- e) Once the Audit of the Addressable Systems of the DPO is conducted in accordance with clause (a) to (d) above, the Audit of any subsequent period shall be due within twelve (12) months of the end of the audit period of the previous Audit. In the event the DPO fails to submit the Audit Report within such timelines, STAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value until such Audit Report is submitted to STAR. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value

**Additional Report Requirement**

- f) DPO to submit the additional reports as listed in Table 6 of Section 4 (“**Additional Reports**”).

In the event the DPO fails to submit the Additional Reports, STAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value until such Additional Reports are submitted to STAR. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value

**Note:** It is clarified that total deduction as per clause (a) to (f) above in any case shall not exceed 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets.

## **Definitions**

1. **Active Platform Subscriber Base** shall mean the subscribers who have subscribed to broadcasting services from the DPO.
2. **Active Platform SD Subscriber Base** shall mean the Active Platform Subscriber Base who have subscribed for only SD Channels from the DPO.
3. **Active Platform HD Subscriber Base** shall mean the Active Platform Subscriber Base who have subscribed for one or more HD channels from the DPO.
4. **Focus Market** shall mean the markets as set out in Table 1 (A), Table 1(B) and Table 2 of Section 1 of this Incentive Scheme where the DPO has Active Platform Subscriber Base.
5. **Hindi Speaking Markets (HSM)** shall mean all States & Union Territories (UT) excluding West Bengal, Maharashtra, Odisha, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim, Assam, Goa, Andhra Pradesh, Telangana, Karnataka, Tamil Nadu, Kerala, Lakshadweep and Puducherry,
6. **NESA** shall mean the States of Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim and Assam.
7. **LCN Rank** shall mean the relative position of the channel in the relevant genre and language on the DPO's EPG. For the purpose of calculation of LCN Rank of any Subscribed Channel in the relevant genre and language on the DPO's EPG, only channels appearing on the designated LCN on the EPG will be considered. [Refer to Example 5 under Section 2 LCN Rank Requirement].
8. **Penetration** shall mean the Active Subscribers of a Subscribed Channel divided by the Active Platform Subscriber Base of the DPO. Penetration shall be expressed in percentage (%).
9. **Qualifying Report** shall mean the reports to be provided by the DPO in the format as set out in Section 3
10. **Qualifying Report Deadline** shall mean seventh (7<sup>th</sup>) day from the end of each calendar month, on or before which, the DPO must provide the Qualifying Report to STAR.
11. **Specified Kids Bouquets** are defined in Table 3 (A) of Section 1.
12. **Specified Bouquets** for each Focus Market are defined in Table 3 (B) of Section 1.
13. **Specified Sports Channels** are defined in Table 3 (C) of Section 1.

## **Note:**

1. For the purpose of calculation of Active Platform Subscriber Base, Active Platform SD Subscriber Base Active Platform HD Subscriber Base and Penetration percentage (%) for a particular month, the average subscriber numbers of 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup>, & 28<sup>th</sup> of that particular month will be considered.

## **SECTION 1 - Penetration Requirement and Incentive**

- 1) DPO shall be eligible for Incentive in the respective Focus Market upon achieving the Penetration requirement for Specified Bouquets AND Channel(s) as per Table 1(A), Table 1(B) and Table 2 below.
- 2) It is clarified that to measure the Penetration of any channel, the aggregate penetration of SD and HD variants will be counted on the Active Platform Subscriber Base of the DPO. [Refer Example 4 below].

Example 1: A DPO operates in Kerala. DPO has an Active Platform Subscriber Base of 10,000. The DPO has 7000 Active Subscribers for Asianet and 1000 Active Subscribers for Asianet HD. The Penetration of Asianet will be measured as –  $[(7000 + 1000)/10,000] = 80\%$ .

DPO must provide minimum Penetration as listed in Table 1 (A), Table 1 (B) and Table 2 in each Focus Markets where the DPO is present, to be eligible for Incentives in respective Focus Market.

**Table 1 (A)**

Specified Bouquets/Channels	Andhra Pradesh, Telangana		Karnataka		Hindi Speaking Markets (HSM)		Maharashtra and Goa		NESA	
	Part 1	Part 2	Part 1	Part 2	Part 1	Part 2	Part 1	Part 2	Part 1	Part 2
<b>Eligible Incentive %</b>	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%
Specified Kids Bouquets* [Refer Table 3 (A) Below]	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Specified Bouquets [Refer Table 3 (B) Below]		80%		80%		85%		80%		85%
Specified Sports Channels [Refer Table 3 (C) Below]	90%		80%		80%		80%		80%	
Maa TV	90%									
Maa Movies	90%									
Star Suvarna			80%							
Suvarna Plus			80%							
Star Plus					80%		80%			
Star Gold					65%					
Star Pravah							80%			
Aggregate of Star Plus and Star Jalsha**									80%	
Aggregate of Star Gold and Jalsha Movies**									65%	

\* Kindly refer to Note 1 under Table 2.

\*\*It is clarified that Penetration of Star Plus and Star Jalsha shall be aggregated uniquely (Ala-carte Subscriber count of Star Plus and Star Jalsha added along with the Subscriber count of Specified Bouquets which contain either Star Plus or Star Jalsha or both) to evaluate eligibility. [ Refer example below]

**Example:** DPO has an Active Platform Subscriber Base of 5000. DPO has Active Subscribers as shown below. Aggregate of Star Plus and Star Jalsha Penetration will be calculated as [(A)+(B)+(C)+(E)+(F)]/Active Platform Subscriber Base i.e. 4400/5000=88%.

Subscribed Bouquet/Channels	Active Subscribers
SVP Hindi (A)	2000
SVP Bengali Hindi (B)	1500
SPP Bengali Hindi (C)	500
SVP Tamil (D)	450
Star Plus (E)	200
Star Jalsha (F)	200

Similarly, the Penetration Levels of Star Gold and Jalsha Movies shall also be aggregated in the same manner (Ala-carte Subscriber count of Star Gold and Jalsha Movies added along with the Subscriber count of Specified Bouquets which contain either Star Gold or Jalsha Movies or both).

**Table 1 (B):**

The Focus Market Conditions for Kerala, Lakshadweep and Tamil Nadu, Puducherry markets is laid out in Table 1 (B). DPO may avail Incentive in ANY ONE of the distinct Options

Specified Bouquets/Channels	Kerala, Lakshadweep			Tamil Nadu, Puducherry		
	Option 1		Option 2	Option 1		Option 2
	Part 1	Part 2		Part 1	Part 2	
<b>Eligible Incentive %</b>	7.5%	7.5%	15.0%	7.5%	7.5%	15.0%
Specified Kids Bouquets* [Refer Table 3 (A) Below]	10%	10%		10%	10%	
Specified Bouquets [Refer Table 3 (B) Below]		90%	95%		80%	95%
Specified Sports Channels [Refer Table 3 (C) Below]	90%			80%		
Maa TV						
Maa Movies						
Star Suvarna						
Suvarna Plus						
Asianet	90%					
Asianet Movies	90%					
Vijay				80%		
Vijay Super				80%		

\* Kindly refer to Note 1 under Table 2.

**Table 2:**

The Focus Market Conditions for West Bengal and Odisha markets is laid out in Table 2. In these markets, the DPO may avail Incentive in ANY ONE of the distinct Penetration Slabs defined in Table 2

Specified Bouquets/Channels	West Bengal		Odisha	
	Slab 1 (10% Incentive)	Slab 2 (15% Incentive)	Slab 1 (10% Incentive)	Slab 2 (15% Incentive)
Specified Kids Bouquets* [Refer Table 3 (A) Below]	10%	10%	10%	10%
Specified Bouquets [Refer Table 3 (B) Below]	50%	75%	50%	50%
Specified Sports Channels [Refer Table 3 (C) Below]	60%	75%	60%	75%
Star Jalsha	80%	80%		
Jalsha Movies	70%	80%		
Star Kiran			80%	80%

**\*Note 1** - Achieving Penetration Level of 10% for Specified Kids Bouquet on the Active Platform Subscriber Base of the DPO will also be considered as meeting Specified Kids Bouquet Penetration % ask for each market where the DPO is present. [Refer Example below]:

Example: DPO has presence in Tamil Nadu, Karnataka and Kerala. DPO has Active Subscribers of Disney Kids Pack and Active Platform Subscriber Base as shown below:

Market	Tamil Nadu	Karnataka	Kerala	All Markets where DPO is present
Subscribed Bouquet	Active Subscribers (A)	Active Subscribers (B)	Active Subscribers (C)	Total Active Subscribers (D)= [(A)+(B)+(C)]
Disney Kids Pack	2000	1500	500	4000

Market	Tamil Nadu	Karnataka	Kerala	All Markets where DPO is present
	(E)	(F)	(G)	Total Active Platform Subscriber Base (H)= [(E)+(F)+(G)]
Active Platform Subscriber Base	8000	6500	6000	20500

Hence, Penetration % will be calculated for each Market and All Markets where DPO is present as below:

Market	Tamil Nadu	Karnataka	Kerala	All Markets where DPO is present
	(A)/(E)	(B)/(F)	(C)/(G)	(D)/(H)
Penetration %	25.0%	23.1%	8.3%	19.5%

DPO is meeting 10% Specified Kids Bouquet Penetration % ask on Active Platform Subscriber Base as shown above even though it is not meeting Specified Kids Bouquet Penetration % ask of 10% in Kerala. In this scenario DPO will be considered meeting Kerala Penetration % ask for Specified Kids Bouquet and will be eligible for Incentive in Kerala subject to meeting other requirements of the Incentive Scheme.

**Table 3 (A) – Specified Kids Bouquets**

Sr. No.	Specified Kids Bouquets
1	Disney Kids Pack
2	Disney Kids Pack HD
3	Disney Hungama Kids Pack
4	Disney Hungama Kids Pack HD

**Table 3 (B) – Specified Bouquets in each Focus Market**

Andhra Pradesh, Telangana	Karnataka	Kerala, Lakshadweep	Tamil Nadu, Puducherry	Hindi Speaking Markets (HSM)	NESA	Maharashtra and Goa	West Bengal	Odisha
All SVP and SPP excluding SVP Odia Hindi Mini and Lower of (SVP Lite HD Telugu + SPP Lite HD Telugu) and Maa HD will be considered***						SVP Marathi Hindi	SVP Bengali Hindi	SVP Odia Hindi
						SVP HD Marathi Hindi	SVP HD Bengali Hindi	SVP HD Odia Hindi
						SPP Marathi Hindi	SPP Bengali Hindi	SPP Odia Hindi
						SPP HD Marathi Hindi	SPP HD Bengali Hindi	SPP HD Odia Hindi
						SVP Kannada Marathi		SVP Telugu Odia
						SVP Marathi Kannada		SVP Odia Telugu

\*\*\*[Refer Examples below]

Example 2: DPO has 1000 Active Subscribers for SVP Lite HD Telugu and 500 Active Subscribers for Maa HD. The Bouquet count for (SVP Lite HD Telugu + SPP Lite HD Telugu) will be considered as 500.

Example 3: The DPO has 1000 Active Subscribers for SVP Lite HD Telugu, 500 Active Subscribers for SPP Lite HD Telugu and 1200 Active Subscribers for Maa HD. The Bouquet count for (SVP Lite HD Telugu + SPP Lite HD Telugu) will be considered as 1200.

Example 4: The DPO has 1000 Active Subscribers for SVP Lite HD Telugu, 300 Active Subscribers for SPP Lite HD Telugu and 1500 Active Subscribers for Maa HD. The Bouquet count for (SVP Lite HD Telugu + SPP Lite HD Telugu) will be considered as 1300.

**Table 3 (C) – Specified Sports Channels**

Sr. No.	Specified Sports Channels
1.	Star Sports 1 Hindi
2.	Star Sports 1 Tamil
3.	Star Sports 1 Telugu
4.	Star Sports 1 Kannada



5.	Star Sports 1
6.	Star Sports HD1
7.	Star Sports 1 HD Hindi
8	Star Sports 1 Tamil HD
9	Star Sports 1 Telugu HD

## **SECTION 2: LCN Rank Requirements**

As part of the Eligibility Conditions, DPO must maintain LCN Rank on the EPG across all its head-ends for all the following channels detailed in Table 4, as provided in the last week of November 2022.

**Table 4 - List of Channels**

<b>Sr. No.</b>	<b>Channels</b>	<b>Sr. No.</b>	<b>Channels</b>
1	Star Plus	24	Star Plus HD
2	Star Bharat	25	Star Bharat HD
3	Star Utsav	26	Star Gold HD
4	Star Gold	27	Star Gold 2 HD
5	Star Gold 2	28	Star Jalsha HD
6	Star Jalsha	29	Jalsha Movies HD
7	Jalsha Movies	30	Vijay HD
8	Star Pravah	31	Star Suvarna HD
9	Maa TV	32	Asianet HD
10	Maa Movies	33	Star Movies HD
11	Vijay	34	Star Sports HD1
12	Vijay Super	35	Star Sports 1 HD Hindi
13	Asianet	36	Maa HD
14	Asianet Movies	37	Maa Movies HD
15	Star Suvarna	38	Star Pravah HD
16	Star Movies	39	Star Kiran HD
17	Star Sports 1	40	Pravah Picture HD
18	Star Sports 1 Hindi	41	Vijay Super HD
19	Star Sports 1 Tamil	42	Asianet Movies HD
20	Star Sports 1 Kannada	43	Star Sports 1 Tamil HD
21	Star Sports 1 Telugu	44	Star Sports 1 Telugu HD
22	Star Kiran		
23	Pravah Picture		

In case the DPO has not availed of any of the above channels in November 2022 (including the Channels to be launched), the DPO must fulfil the LCN Rank Requirement condition as set out in Table 5 for all such Channels.

**Table 5 – LCN Rank Requirements [Only applicable for Channel(s) not availed/Subscribed by DPO prior to last week of November 2022]**

<b>Sr. No.</b>	<b>Channel</b>	<b>Genre</b>	<b>LCN Rank</b>
1	Star Plus	General Entertainment (Hindi)	Top 3
2	Star Bharat	General Entertainment (Hindi)	Top 7
3	Star Utsav	General Entertainment (Hindi)	Top 20
4	Star Gold	Movies (Hindi)	Top 3
5	Star Gold 2	Movies (Hindi)	Top 6
6	Star Movies	Movies (English)	Top 3
7	Star Sports 1	Sports	Top 3
8	Star Sports 1 Hindi	Sports	Top 6
9	Star Sports 1 Tamil	Sports	Top 13
10	Star Sports 1 Kannada	Sports	Top 14
11	Star Sports 1 Telugu	Sports	Top 15
12	Maa TV	General Entertainment (Telugu)	Top 4
13	Maa Movies	Movies (Telugu)	Top 4
14	Star Pravah	General Entertainment (Marathi)	Top 4
15	Star Jalsha	General Entertainment (Bengali)	Top 3
16	Jalsha Movies	Movies (Bengali)	Top 3
17	Star Suvarna	General Entertainment (Kannada)	Top 5
18	Vijay	General Entertainment (Tamil)	Top 4
19	Vijay Super	General Entertainment (Tamil)	Top 10
20	Asianet	General Entertainment (Malayalam)	Top 3
21	Asianet Movies	Movies (Malayalam)	Top 3
22	Star Plus HD	General Entertainment (Hindi)	Top 3
23	Star Bharat HD	General Entertainment (Hindi)	Top 7
24	Star Gold HD	Movies (Hindi)	Top 3
25	Star Gold 2 HD	Movies (Hindi)	Top 10
26	Star Movies HD	Movies (English)	Top 3
27	Star Sports HD1	Sports	Top 3
28	Star Sports 1 HD Hindi	Sports	Top 5
29	Maa HD	General Entertainment (Telugu)	Top 4
30	Maa Movies HD	Movies (Telugu)	Top 4
31	Star Pravah HD	General Entertainment (Marathi)	Top 4
32	Star Jalsha HD	General Entertainment (Bengali)	Top 3
33	Jalsha Movies HD	Movies (Bengali)	Top 3
34	Vijay HD	General Entertainment (Tamil)	Top 4

35	Star Suvarna HD	General Entertainment (Kannada)	Top 4
36	Asianet HD	General Entertainment (Malayalam)	Top 3
37	Pravah Picture	Movies (Marathi)	Top 3
38	Star Kiran	General Entertainment (Odia)	Top 4
39	Star Kiran HD	General Entertainment (Odia)	Top 1
40	Pravah Picture HD	Movies (Marathi)	Top 2
41	Vijay Super HD	General Entertainment (Tamil)	Top 5
42	Asianet Movies HD	Movies (Malayalam)	Top 1
43	Star Sports 1 Tamil HD	Sports	Top 13
44	Star Sports 1 Telugu HD	Sports	Top 15

It is further clarified that for the purpose of calculating the LCN Rank of Subscribed Channel in the relevant genre and language refer example 5 below:

Example 5:

- a. A DPO has placed 4 Channels in English Movies Genre as per table below. LCN Ranks of these Channel will be as below –

Channel	Genre and Language	LCN No. appearing on the EPG	LCN Rank
Alfa	English Movies	555	1
Beta	English Movies	556	2
Star Movies	English Movies	558	3
ABC	English Movies	559	4

- b. Revised LCN Ranks upon insertion of a channel

Channel	Genre and Language	LCN No. appearing on the EPG	LCN Rank
Alfa	English Movies	555	1
Beta	English Movies	556	2
<b>Gamma</b>	<b>English Movies</b>	<b>557</b>	<b>3</b>
Star Movies	English Movies	558	4
ABC	English Movies	559	5

c. Revised LCN Rank upon deletion of a channel

<b>Channel</b>	<b>Genre and Language</b>	<b>LCN No. appearing on the EPG</b>	<b>LCN Rank</b>
Alfa	English Movies	555	1
<b>Gamma</b>	<b>English Movies</b>	<b>557</b>	<b>2</b>
<b>Star Movies</b>	<b>English Movies</b>	<b>558</b>	<b>3</b>
<b>ABC</b>	<b>English Movies</b>	<b>559</b>	<b>4</b>

**Section 3: Qualifying Reports**

**Table A:** DPO should submit separate reports for every head-end and for each State and Union Territory as per the following format

<b>No.</b>	<b>State</b>	<b>Subscriber Base</b>	<b>Subs Count as on 7<sup>th</sup> day of the month</b>	<b>Subs Count as on 14<sup>th</sup> day of the month</b>	<b>Subs Count as on 21<sup>st</sup> day of the month</b>	<b>Subs Count as on 28<sup>th</sup> day of the month</b>	<b>Monthly Average Active Subscribers</b>
	(1)	(2)	(3)	(4)	(5)	(6)	$(7)=[(3)+(4)+(5)+(6)]/4$
1	State 1	Active Platform SD Subscriber Base					
2	State 1	Active Platform HD Subscriber Base					

DPO should submit separate reports for every head-end and for each State and Union Territory as per the following format

**Table B (1):** For all Subscribed Bouquets the DPO shall provide the channel level reports in the same format as detailed below

State	Bouquet Code	Bouquet Name	Subs Count as on 7 <sup>th</sup> day of the month	Subs Count as on 14 <sup>th</sup> day of the month	Subs Count as on 21 <sup>st</sup> day of the month	Subs Count as on 28 <sup>th</sup> day of the month	Month & Year

**Table B (2):** For all Subscribed A-la-carte Channels the DPO shall provide the channel level reports in the same format as detailed below

State	ALC Code	A-l-a-carte Channel Name	Subs Count as on 7 <sup>th</sup> day of the month	Subs Count as on 14 <sup>th</sup> day of the month	Subs Count as on 21 <sup>st</sup> day of the month	Subs Count as on 28 <sup>th</sup> day of the month	Month & Year

**LCN Report:**

**Table C:** Separate report to be provided for each Headend and in the event if any Headend is catering to multiple territories each with a distinct LCN lineup, a report to be provided for each such territory with respective LCN lineup in the format below:

<b>LCN Report</b>						
For ALL STAR and Non-STAR channels carried by the DPO on the Head-end						
Sr. No.	Name of Channel	Genre	LCN No. As on 7 <sup>th</sup> day of the month	LCN No. As on 14 <sup>th</sup> day of the month	LCN No. As on 21 <sup>st</sup> day of the month	LCN No. As on 28 <sup>th</sup> day of the month
1						
2						
3						
4						
5						
6						

7						
8						

**Section 4:**

**Additional Report Requirement**

**Table 6: Monthly subscription for DPO Bouquets**

DPO should submit separate reports for every head-end and for each State and Union Territory as per the following format

State	Name of the DPO Bouquet	MRP of the DPO Bouquet	Star Bouquet (s) that are part of the DPO Bouquet	Star A la carte channel (s) that are part of the DPO Bouquet	Number of unique Active Subscribers of the Subscribed DPO Bouquet on 7 <sup>th</sup> day of the month	Number of unique Active Subscribers of the Subscribed DPO Bouquet on 14 <sup>th</sup> day of the month	Number of unique Active Subscribers of the Subscribed DPO Bouquet on 21 <sup>st</sup> day of the month	Number of unique Active Subscribers of the Subscribed DPO Bouquet on 28 <sup>th</sup> day of the month	Monthly average subscribers of the Subscribed DPO Bouquet
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)=[(6)+(7)+(8)+(9)]/4

**Templates of all Qualifying Reports (in Microsoft Excel):**

**The DPO can obtain the Qualifying Reports format in Microsoft Excel upon request from STAR and the same is available on the DPO Connect Portal and STAR's Website.**